Tru Measur, founded in 1966, is a privately held company owned by Beverage Dispensing Systems, Inc. TMI manufactures state of the art computerized control systems and report generating software to provide the needed edge in an ever-growing bar and nightclub market.

Tru-Measur provides computerized liquor dispensing systems with inventory control based software to restaurants, bars, hotels and casinos throughout the United States. All parts, tools, injection molds and components are custom built and assembled in house at our manufacturing facility. We realize that managing and controlling your costs are essential. For that reason Tru-Measur systems are optimized to control pouring costs and to maximize profit.

CONTACT US TODAY AND LET US START PUTTING PROFITS BACK INTO YOUR POCKETS!

Phone: 541.848.7521
Web: www.trumeasur.com
1. The Control System
The Future Links 6400 System does not require a computer system to operate. The system is configured upon installation and the individual independent gun station monitor themselves. Any changes to the mix, shot or brand configurations are done by a Tru-Measur service technician. However, The Future Links 6400 System can be interfaced with any IBM-compatible personal computer. TMI will provide the software, and the training to allow you to reconfigure your system and also most importantly to generate the reports that help you manage you business more effectively.

The Future Links 6400 System is controlled by one circuit board with one hundred and twenty five different personalities. This one board does the work of as many as six boards from other manufacturers. If a chip happens to fail on the one circuit board the other components keep the system up and running while the board is repaired. The simple fact that The Future Links 6400 System runs on one board instead of six is a testimony to the cost effectiveness of the system. The maintenance of all of the control components of the system are all in one easy to access location.

2. The Distribution System
The central liquor pump area is any back room set aside for the storage of the bottles and the pumps and solenoids that bring liquor to the gun stations. Your liquor bottles are organized in special racks, called wells. These wells provide the reserve capacity of your system. Upon a request from the gun station, a pump pressurizes the liquor line at which time the solenoid opens to allow liquor to flow from the well rack through the lines to the gun station. Pump room electronics safeguard against unrequested liquor flow. The system is not constantly pressurized (there is not always liquor in the line) therefore there is no danger of “runaways”. If there is a damaged line the only loss is the liquor in the line itself during a pour. The distribution system pipes up to sixteen brand of liquor to each liquor-dispensing gun. Up to four guns, a total of sixty-four brands can be installed per station. The liquor is pumped through FDA approved plastic tubing that will last countless years.

3. Individual Stations and the Gun
Each individual gun station dispenses up to sixteen brands of liquor and can deliver sixteen automatically measured mixed drinks, including normal shot, short shot, and long shot delivery. Each hand-held gun has 16 buttons for the dispensing of either a single shot or an automatically measured mixed drink. The gun can pour up to five liquors at one time, as well as an equal number of mixes. This means The Future Links 6400 System pours five times as fast as any other system available. The lights on the gun inform the bartender if a mixed drink is being poured, a shot is being poured, and if the pour is in progress. A light will also indicate if a well rack of a specific brand is empty. The clear button on the keypad stops whatever pour is in progress. The subtotal and total buttons allow the bartender to subtotal a waitpersons order and deliver a total without putting the gun down or turning to a point of sale terminal to process the order.
SYSTEM COMPONENTS

THE PUMP ROOM

Liquor is placed in well racks that provide the reserve capacity of your System. The liquor flows into pumps that are connected to the wells and also to the various server stations on the system. Portion sizes, Cocktails, and reports are controlled by a set of electronics in the liquor room that communicates with each station.

When the bartender pushes a button on the gun, the station speaks to the pump room asking for the liquor to be delivered to the station. Then, and not before, the pumps pressurize the liquor lines. After the lines are pressurized, the flow meters at the station open, allowing liquor to flow through the gun into the glass.

All the while, the electronics maintain a record of what happens so as to provide management with the reports it needs to correctly manage its revenues.

THE LIQUOR GUN

The hand-held gun is easy to use. Each gun has 16 buttons that can dispense either a single shot or an automatically measured mixed drink with up to 5 liquors at a time.

The three lights advise the bartender what action has been selected and when pouring is in progress. There is even a light that notifies the bartender that a well rack for a particular brand is empty and needs to be refilled. The Liquor guns have self-cleaning, molded diffusers, which allow liquor to flow from the gun without restriction, eliminating back splash. Each station operates independently, allowing you to set up different pour sizes at different bars.
SOFTWARE & REPORTING

Using your IBM-compatible PC will allow you to configure and control pour sizes, pricing, and manage reports. Upon installation, we will provide the software, the interface, the skill to load it and the training to teach you to operate it, so you can generate reports that will help you manage your establishment. The reports generated by The Future Links 6400 system are specifically designed to manage a property’s beverage business more effectively and efficiently. A computer can be connected to the system at any convenient location. You can even use a modem to access the system remotely. Our software runs in a Windows 95/98 environment.

Shot count Reports

Deliver information on how many shots of each pour size bartenders are pouring. If a bartender consistently pours long-pours as opposed to the normal pours that the cost of sales depend on, the system will provide that information.

Sales reports

Provide information for balancing cash receipts well as provide a total cost of sales for each brand and cocktail. Brand usage reports provide constant usage on the brands carried in the system. Combined with regular physical inventory, they can ensure security in the liquor room. This makes ordering liquor a faster more efficient process.
Tru Measur Advantages

**Cost Effective:**
Just in over-pour and spillage you can save up to 1/3 of your liquor cost excluding theft. With savings like this, the system pays for itself in no time.

**Fast & Efficient:**
You can pour up to one ounce a second or, a pre measured drink within seconds.

**Flexibility:**
Just one gun allows you to choose from 16 different brands of Liquor.

**Monitoring:**
At any time of the day or night you can look and see what your bartender is pouring and how much!

**Reassurance:**
Our system has no "runaways" (continuous leak of a line until all of the bottle wells are empty). If there is a hole in a line you will only lose 3 to 9 ounces instead all the bottles in the rack. Other systems will pump all the liquor till the bottles run dry!

**Low Maintenance:**
We have one board that does all the work. If that board malfunctions, all it takes is plugging in a new board in about two minutes and, your system will be up and running again. Our gun is so smart it can diagnose any problems the system might be having so that we can get you up and running in a matter of minutes.
SOME OF OUR CLIENTS:

- MANDALAY BAY RESORT CASINO
- CAESARS PALACE
- REGENT LAS VEGAS
- VENETIAN CASINO RESORT
- THE PHOENICIAN
- HACIENDA RESORT & CASINO
- PEPPERMILL-RENO
- VIEJAS CASINO-ALPINE, C.A.
- SANTA ANNA STAR-NEW MEXICO
- SILVERSMITH CASINO-WENDOVER
- STATELINE CASINO-WENDOVER
- SIENA CASINO-RENO
- ARIZONA CHARLIES HOTEL & CASINO
- BARBARY COAST HOTEL & CASINO
- CIRCUS CIRCUS HOTEL & CASINO
- GOLDEN GATE HOTEL & CASINO
- EXCALIBUR HOTEL & CASINO
- HARD ROCK HOTEL & CASINO
- JERRY’S NUGGET
- LAS VEGAS CLUB
- LAS VEGAS HILTON HOTEL & CASINO
- LUXUR HOTEL & CASINO
- NEW FRONTIER HOTEL & CASINO
- PIONEER CASINO
- POKER PALACE CASINO
- SANTE FE HOTEL & CASINO
- SIVERTON HOTEL & CASINO TROPICANA RESORT & CASINO
- FIESTA HOTEL CASINO
- BUFFALO BILLS HOTEL & CASINO
- AVI CASINO
- COLORADO BELLE HOTEL & CASINO
- FLAMINGO HILTON
- RIVER PALMS HOTEL & CASINO
- PIONEER HOTEL & GAMBLING HALL
- RIVERSIDE HOTEL & CASINO

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